



ARTS DISTRICT

LIBERTY STATION

NEW ART COMMISSION AT LIBERTY STATION A GIANT HOLIDAY GIFT FOR SAN DIEGO

November 1, 2017 – San Diego is about to get the largest holiday gift ever. Each year, as part of the annual **Salute the Season** holiday event programming, the NTC Foundation has commissioned a local artist to create a holiday-themed art installation with lights. This year, with additional support from the Liberty Station Community Association, the historic former Naval Training Center Pump House from 1923 will be transformed into a giant holiday gift complete with LED animated snowflakes, a giant bow and festive ribbon. For added excitement and engagement, thousands of LED lights can be programmed for a multitude of effects.

Local scenic designer and stagecraft expert **Jay Newington's** proposal was selected by the Foundation's Art in Public Places Committee as the one that best uses art to create a festive atmosphere and helps illuminate the North Promenade between the Rady Children's Ice Rink at Liberty Station and the Holiday Tree. The goal for the project was to use a creative lighting installation to unify all the Salute the Season holiday events.

His piece, entitled *Snow Time! Like the Present?*, is expected to be completed by November 29 in time for the lighting of the Holiday Tree. It will include over 100 individual animated snowflakes, with over 4,300 individual lights.

"The committee consensus was this was a creative use of an existing building wrapped with an artistic holiday lighting installation," explained chair Vicki Reed. "It will create a fun holiday landmark that will encourage people to explore the expanse of the ARTS DISTRICT and the shops, museums, art studios and galleries located between the Rady Children's Ice Rink and the 90' decorated holiday tree near Stone Brewing World Bistro & Garden."

The Pump House is directly in the center of the historic ARTS DISTRICT. Recently, a "Greetings" mural, created by artist Victor Ving, helped turned the building into an attraction and popular selfie stop. The mural will be temporarily covered during the holiday season and will return to view in January.

Newington is the third artist to be commissioned by the NTC Foundation to create an original piece for the holidays. Last year, Point Loma Nazarene graduate Ben Cabral created *Some Faces From Around Here* and in 2015 La Jolla Smadar Sampson created the brightly-lit *ICE* for display in front of the Dick Laub NTC Command Center. A ten-year resident of San Diego, Jay is the owner and Creative Director for scene-one, a San Diego based Design / Fabrication studio specializing in large scale, themed installations.

In addition to projects with several local theatre companies, his work has been enjoyed by over one million visitors each year at the San Diego County Fair. Jay has also done notable installations at LEGOLAND California, San Diego Museum of Art, and the Museum of Contemporary Art San Diego, La Jolla. He resides in Uptown.

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PROJECT DETAILS

Snow Time! Like the Present? by Jay Newington
Installation Date: November 29, 2017 – January 7, 2018
Location: The Pump House Located at 2875 Dewey Road
Rendering available for media.

This art installation is part of a full line up of seasonal holiday events that invite the community to enjoy through January 6. Salute the Season kicks off on Thursday, November 16 with the opening of the Rady Children's Ice Rink at Liberty Station. Salute the Season will continue with its premier event: the Liberty Station Tree Lighting & Holiday Festivities on Wednesday, November 29. The evening will feature a tree lighting of Liberty Station's iconic 88-foot Norfolk pine tree decked out in lights from top to bottom in addition to a Holiday Marketplace, mini train rides on the *Liberty Express*, live entertainment, photo ops with Santa, an outdoor viewing of *How the Grinch Stole Christmas* and more. Throughout the entire season there will be several holiday events with local vendors, surprises from the North Pole, spotlight entertainment and performances, and a Holiday Marketplace at Luce Court, across from Ice Rink

Salute the Season Schedule of Events

Thursday, Nov. 16 - Rady Children's Ice Rink opening
Saturday, Nov. 25 - Small Business Saturday
Wednesday, Nov. 29 - Liberty Station Tree Lighting & Holiday Festivities
Friday, Dec. 1 - Friday Night Liberty Holiday Extravaganza
Sunday, Dec. 3 - The Local Holiday Bazaar
Tuesday, Dec. 12 - Hanukkah Celebration & Menorah Lighting
Tuesday, Dec. 26 - Free Day of Dance

Ongoing Events:

Every Friday/Saturday/Sunday (4pm-10pm): Holiday Marketplace at the Central Fountain
Every Saturday (5pm-7pm): Santa at the Central Courtyard
Community Stage at the Central Courtyard - musical performances every Thursday through Sunday

www.salutetheseason.com
www.artsdistrictlibertystation.com
#Salutetheseason #skatingselfie

The Art in Public Places Committee consists of NTC Foundation board members and community representatives: **Vicki Reed**, Committee Chair and Community Volunteer; **Nathan Cadieux**, Vice President, McMillin Companies; **Lynda Forsha**, Principal - Art Advisory Services and Project Curator, Murals of La Jolla; **Victoria Hamilton**, Arts and Culture Advocate, Jacobs Center for Neighborhood Innovation; **Mary Keough Lyman**, Community Volunteer; **Judy McDonald**, Community Volunteer; **Richard Oppen**, Chair, NTC Foundation Board; **Benjamin Schenk**, COO of the LWP Group.

For a complete calendar of holiday events visit www.LibertyStation.com

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About the NTC Foundation & ARTS DISTRICT Liberty Station



The NTC Foundation was established in 2000 by the City of San Diego as a 501(c)3 nonprofit foundation to enrich the lives of San Diegans by renovating 26 historic buildings at the former Naval Training Center to create, facilitate and operate a broad-based complex focused on experiencing the arts, culture, and creativity that are the hallmark of the San Diego region. The NTC

Foundation has oversight over 26 buildings in the ARTS DISTRICT. www.ntcfoundation.org



ARTS DISTRICT
LIBERTY STATION

***ARTS DISTRICT Liberty Station** is San Diego's largest Arts & Cultural District located in historic buildings at the former Naval Training Center at Liberty Station near Downtown on San Diego Bay. With 100 park-like acres the ARTS DISTRICT is home to nearly 120 museums and galleries, artist studios, dance companies, educational groups, multidisciplinary arts, fine dining, creative retail and other organizations that showcase San Diego's creative community and provide innovative experiences for the public. The campus also features venues for indoor or outdoor events, festivals, seminars, retreats and meetings. www.artsdistrictlibertystation.com*

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