OUR VISION: Provide dynamic opportunities for the community and region to benefit from a physically vibrant, historic and inspiring campus by advancing the ARTS DISTRICT to be a leading international destination that nurtures, convenes and showcases discourse, excellence and diversity in arts, culture and creativity.

OUR MISSION: To enrich the lives of San Diegans by renovating 26 historic buildings at the former Naval Training Center to create, facilitate and operate a broad-based complex focused on experiencing the arts, culture and creativity that are the hallmark of the San Diego region.

VALUES

IDEA – Inclusion, Diversity, Equity and Access
Community-oriented
Collaborative
Adaptable/resilient
Trusted
Impactful
Innovative
Accountable/responsible

PLACE

Finish and maintain our 26 buildings that comprise the NTC Foundation’s flagship project
Work with Liberty Station Community Association and other entities to optimize outdoor areas
Create an iconic, inviting place for everyone

PROGRAMMING

Cultivate all facets of an arts and culture destination
Stage and encourage a variety of exciting events
Leverage opportunities, e.g., World Design Capital 2024

PARTNERSHIPS

Become more by working with public sector entities
Become more by integrating with community organizations
Become more by collaborating with special interest organizations

PEOPLE

Continue to build skilled, diverse, resilient Board and staff
Support and curate a world-class creative community
Continually expand our audiences and broaden our reach

PROSPERITY/POSTERITY

Enhance our fundraising appeal and success
Maintain a focus on balancing revenue and mission
Evolve into the optimal steward of this vibrant asset post-build-out

For more information or to make a donation, please visit us online at www.ntcfoundation.org